Journal of Business and Psychology
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**Special Issue: Quality-of-Life Studies in Marketing and Management**

**M. Joseph Sirgy, Ph.D., Editor**

## TABLE OF CONTENTS

### SPECIAL ISSUE ARTICLES

**Quality-of-Life Studies in Marketing and Management: An Overview** 3
M. Joseph Sirgy

**The Problem of Business Ethics: Oxymoron or Inadequate Vocabulary?** 9
Jon M. Shepard, Jon Shepard, and Richard E. Wokutch

**Determinants of Satisfaction with Specific Job Facets: A Test of Locke's Model** 25
Dean B. McFarlin and Robert W. Rice

**Using Discrepancies to Predict the Perceived Quality of Work Life** 39
Robert W. Rice, Robert S. Peirce, Reed P. Moyer, and Dean B. McFarlin

**The Effects of Personal Alienation on Organizational Identification: A Quality-of-Work-Life Model** 57
David Efraty, M. Joseph Sirgy, and C.B. Claiborne

**Time Congruity in the Organization: A Proposed Quality-of-Life Framework** 79
Carol Felker Kaufman, Paul M. Lane, and Jay D. Lindquist

**Quality-of-Life (QOL) Assessment of Older Consumers: A Retrospective Review** 107
Elaine Sherman and Leon G. Schiffman

**Marketing and Quality of Life: Micro and Macro Considerations** 121
Geraldine Fennell

## REGULAR ARTICLES

**Growth Coping, Work Satisfaction and Turnover: A Longitudinal Study** 133
Thomas A. Wright and Douglas G. Bonett

**Quality Circles in a Unionized Setting: Their Effect on Grievance Rates** 147
Kimberly Buch

**Designing an Effective Worksite Smoking Cessation Program Using Self-Help Manuals, Incentives, Groups and Media** 155
Leonard Jason, Doreen Salina, David Hedeker, Peter Kimball, Joy Kaufman, Peter Bennett, Ruth Bernstein, and Linda Lesondak

Journal of Business and Psychology
Volume 6, No. 2, Winter 1991

---

## TABLE OF CONTENTS

### FULL ARTICLES

**Neglected Questions in Job Design: How People Design Jobs, Task-Job Predictability, and Influence of Training** 169
Michael A. Campion and Michael J. Stevens

**Profile of the American CEO: Comparing *Inc.* and *Fortune* Executives** 193
Donald M. Moretti, Carol L. Morken, and Jeanne M. Borkowski

**An Investigation of Selected Variables Affecting Telecommuting Productivity and Satisfaction** 207
Richard I. Hartman, Charles R. Stoner, and Raj Arora

**Development of a Turnover Model That Incorporates a Matrix Measure of Valence-Instrumentality-Expectancy Perceptions** 227
Timothy P. Summers and William H. Hendrix

**An Investigation of How Similarity and Price Influence Consumers' Responses to Brand Extensions** 247
William B. Dodds and Jean B. Romeo

### RESEARCH NOTES

**Cultures and Creativity Within Hierarchical Organizations** 265
Christine S. Koberg and Jacqueline H. Hood

**Predicting Successful Territory Sales Performance** 273
Gary M. Behrens and Ronald R. Halverson

**Potential Legislative Inroads into Personnel Psychology: Appropriate Reactive Measures** 279
David W. Arnold

**Autonomous Work Group Selection** 283
George A. Neuman

Journal of Business and Psychology
Volume 6, No. 3, Spring 1992

## TABLE OF CONTENTS

### FULL ARTICLES

**Characteristics of Employee Drug Testing Policies** 295
Kevin R. Murphy and George C. Thornton III

**Work Roles and Training Needs for the Practice of Industrial-Organizational Psychology at the Masters and PhD Level** 311
Jeffery S. Schippman, Steven L. Hawthorne, and Susan D. Schmitt

**The Effects of Perceived Pressures on Managerial and Nonmanagerial Scientists and Engineers** 333
Laura L. Beauvais

**Managerial Job Change: Reasons for Leaving, Choice Determinants, and Search Processes** 349
Moshe Krausz and Michael Reshef

**Impact of Meeting Procedures on Meeting Effectiveness** 361
Carol T. Nixon and Glenn E. Littlepage

**Psychologists' Evaluations of Individual Assessments: A Comparison on the Basis of Graduate Training and Professional Affiliation** 371
Ann Marie Ryan

**Peer Assessments of Performance and Ability: An Exploratory Meta-Analysis of Statistical Artificats and Contextual Moderators** 387
Sue Margaret Norton

**Some Applications of Problem-Solving versus Decision-Making to Management** 401
Allen R. Solem

Journal of Business and Psychology
Volume 6, No. 4, Summer 1992

## TABLE OF CONTENTS

### ARTICLES

**Managing Computer Integrated Manufacturing (CIM): A Review of Themes, Issues, and Practices** 415
Thomas J. Kramer, John T. Chibnall, and Barry D. Pedersen

**The Use of Product Owner Manuals: A Comparison of Older Versus Younger Consumers** 443
John A. Lust, Linda S. Showers, and Kevin G. Celuch

**Effects of Format and Expertise on the Decision Rules Used to Evaluate Supermarket Sales Promotions** 465
William D. Diamond

**A Comparison of High Versus Low Involvement Bank Customers** 483
Timothy A. Longfellow and Kevin G. Celuch

**Top Executive Pay and Firm Performance** 495
Mark A. Wilson, Thomas I. Chacko, Charles B. Shrader, and Ellen Mullen

**To Test or Not to Test: The Status of Psychological Testing Under the Americans with Disabilities Act (ADA)** 503
David W. Arnold and Alan J. Thiemann